

Niran Donthireddy

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PROFESSIONAL SUMMARY

Product designer with 8+ years of experience across UI and product design. Currently designing AI-driven experiences for business travel at KAYAK. Previously shipped 0-to-1 AI finance platform for 1,300+ enterprise clients at a fintech.

PROFESSIONAL EXPERIENCE

Product Designer | [KAYAK](#)

(Jul 2022 – Present)

- Led AI-driven design strategy for business travel, transforming complex search and booking journeys into frictionless, intent-based flows by developing reusable design patterns.
- Prototyped and designed AI-informed interactions that adapt interfaces based on traveler behavior, replacing static screen flows with responsive recommendations.
- Collaborated with ML teams to design "Optimizations" dashboard, integrating AI-powered bid guidance to enable partners to model and visualize **incremental impact** of operational decisions.
- Redesigned partner approval workflows by introducing "Bidless Targeted Routes," eliminating manual bottlenecks and **saving 1.29 days** of partner time per task (**KPI exceeded**) across ~1,500 annual requests.
- Designed "Targeted Routes V2.0" to handle complex bulk operations, enabling partners to manage **500 placements per workflow** and **1M+ combinations per request**.
- Designed internal A/B testing platforms, enabling PMs and engineers to rapidly extract actionable data and insights.

Senior UX Designer | [HighRadius](#)

(Jun 2020 – Jul 2021)

- Spearheaded 0-to-1 design of an AI-driven autonomous receivables platform, transforming complex, fragmented datasets into intuitive task lists for **1,300+ enterprise clients**.
- Build "Trifecta," a scalable design system adopted across 8+ product modules, streamlining cross-functional workflows and **reducing time-to-market by ~14 days**.
- Partnered with cross-functional teams to redesign EIPP and collection dashboards, streamlining AI-output actions and achieving **40–50% productivity gains** for collectors.
- Evaluated and built exception-handling interface for variance tracking and manual overrides of non auto-processed invoices.

UX Designer | Ivy ([Entain](#))

(Oct 2018 – Jun 2020)

- Led design for PartyPoker as the sole designer across four platforms (web, mobile, desktop), shipping **500+ screens** and achieving **50,000 users** in the first month with a **20% engagement lift**.
- Created white-label components reused across multiple brands, working with product, engineering, and design leadership.

UX Designer | HelloFello Studio

(Mar 2018 – Jul 2018)

- Redesigned onboarding flows as the sole designer for 10+ startups, **increasing signups from ~100 to ~5,000/month**. Work generated **30,000+ case views** across design networks.

UX Designer | [MAQ Software](#)

(Aug 2017 – Sep 2018)

- Optimized **100+ data-dense dashboards** for Microsoft, Starbucks, and PepsiCo through design audits and user-centric iterative changes, achieving a **15% improvement in customer satisfaction** (CSAT/SUS validated).
- Trained **60+ new hires** on design guidelines through boot camps and workshops.

UI Developer | Tata Consultancy services

(Oct 2015 – Aug 2017)

- Built front-end experiences for TATA Docomo, cutting unnecessary steps from registration flows and **improving form conversion from 11% to 35%**.

SKILLS, AWARDS & EDUCATION

Skills: Interaction Design, AI Product Design, Conversational + Agentic UI, Systems Thinking, Design Systems, Figma, Cursor, Claude, v0, Framer, ProtoPie, User Research, Usability Testing, A/B Testing

Awards: First Place, Adobe XD Creative Jam; Informatics Excellence Award; Finalist, Design X Global Innovation Challenge

Education: MS Human Computer Interaction (Indiana University, 2021 – 2023), BS Mechanical Engineering (JNTUH)